

Graphic Designer

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• EDUCATION

South Texas College | May 2019 Associates in Interdiscplinary Studies

University of Houston | May 2023 BFA in Graphic Design Minor in Media Production

• EXPERIENCE

Shasta's Cones and More | 2021 – Present Lead Graphic Designer

- Developing content for social media
- Designing and producing anything needed in store such as flavor tags, signage, pricing, etc.

Freelance | 2020 — Present Graphic Designer

- Creating brand identities
- Managing social media accounts
- · Working on print and digital projects
- Understanding the client
- Delivering design work on time

Love, Velvet Studio | 2023 — Present Graphic Designer & Lead Social Media Manager

- Managing social media accounts
- Working on print and digital projects
- Designing invitations

• COLLABORATIVE PROJECTS

Houston Food Bank | Sept — Dec 2022 Brand Refresh

City of Houston | Sept — Dec 2022 Rain Garden Campaign

Yellowstone Academy | Jan — Mar 2023 School Fence Design

• SKILLSET

Adobe Creative Cloud

Illustrator | Photoshop | After Effects | XD | Audition | Premier Pro | Lightroom

Microsoft Office 365

Word | Powerpoint

Analog

Book binding | Printmaking | Ceramics

Additional Skills

Da Vinci Pro | Procreate | Fontstruct | HTML | CSS | iMovie | Wordpress

• EXHIBITIONS

UHGD Junior Show | Dec 2021

UHGD Junior Show | May 2022

UHGD Senior Show | Dec 2022

FUSE | May 2023