

ana

GRAPHIC DESIGNER & MULTIMEDIA SPECIALIST

Analisa Isquierdo
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EDUCATION

South Texas College | May 2019
Associates in Interdisciplinary Studies

University of Houston | May 2023
BFA in Graphic Design
Minor in Media Production

University of Houston | May 2025
MS in Marketing

EXPERIENCE

Shasta's Cones and More | 2021 – 2024

Lead Graphic Designer

- Developing content for social media
- Designing and producing anything needed in store such as flavor tags, signage, pricing, etc.

Love, Velvet Studio | 2023 – 2025

Graphic Designer & Lead Social Media Manager

- Managing social media accounts
- Working on print and digital projects
- Designing invitations

Freelance | 2020 – Present

Graphic Designer

- Creating brand identities
- Working on print and digital projects
- Understanding the client
- Delivering design work on time

Alley Theatre

Graphic Designer | 2023 – 2025

- Designed print materials
- Created digital graphics
- Developed social media assets
- Designed playbills and signage
- Maintained brand consistency
- Collaborated across teams

Multimedia Specialist | 2025 – Present

- Animated promotional content
- Created motion graphics
- Conceptualized commercial ideas
- Wrote scripts for spots
- Directed commercial shoots
- Captured photography
- Edited video content

COLLABORATIVE PROJECTS

Houston Food Bank | Sept – Dec 2022
Brand Refresh

City of Houston | Sept – Dec 2022
Rain Garden Campaign

Yellowstone Academy | Jan – Mar 2023
School Fence Design

SKILLSET

Adobe Creative Cloud

Illustrator | Photoshop | After Effects | InDesign |
XD | Audition | Premier Pro | Lightroom

Microsoft Office 365

Word | Powerpoint | Excel

Analog

Book binding | Printmaking | Ceramics

Additional Skills

Da Vinci Pro | Procreate | Fontstruct | iMovie
Wordpress | Basecamp | Figma | Canva

EXHIBITIONS

UHGD Junior Show | Dec 2021

UHGD Junior Show | May 2022

UHGD Senior Show | Dec 2022

FUSE | May 2023